



NEWS

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Alliance Benefit Group Recognized As A Top 401(k) Plan Provider

Peoria, IL (September 19, 2003) – Alliance Benefit Group (ABG), a leader in the 401(k) industry with its plan design and provider services, was recently named one of the top plan providers in a recently completed survey by the 401kExchange.

The six-month study of more than 5,400 small-market companies (\$1-\$10 million) found Alliance Benefit Group ranked 11th out of all plan administrators in the market segment among such top providers as Vanguard, Fidelity, and MassMutual. The survey examined several key issues, including plan fees, investment options, recordkeeping, and plan administration.

On a scale of 1-5, the study asks thousands of plan sponsors every month to rank their plan provider on the quality of the services provided. The average score for plan administrators in the \$1M-\$10M market was providers was a 4.22, compared with ABG's score of 4.31.

Two interesting facts can be drawn from the survey results. First, only two providers made the list that sells their plans through two channels – direct and through advisors. The two companies are Fidelity and Alliance Benefit Group. Second, ABG was not listed in the Top 25 at the end of 2002. In the first six-months of 2003, they have moved all the way up to the eleventh position.

“We are tremendously proud of this recognition. We have worked hard to reach out to the smaller companies who typically do not receive the first-rate services afforded to larger corporations,” said John Blossom, president of Alliance Benefit Group. “This is a testament to the attention we pay to our client companies and their 401(k) needs. We look forward to continuing our work so we may achieve a ‘Top 10’ ranking next year.”

ABOUT ALLIANCE BENEFIT GROUP

Alliance Benefit Group, headquartered in Peoria, IL, has independently owned and operated offices in more than seventeen cities across the United States and provides retirement plan services for more than 3,200 plans with over \$4.8 billion under investment management. Alliance Benefit Group strives to provide employers with the “perfect plan” through knowledge and independence.

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